

Strategic Planning Meeting

SCHOOL BOARD MEETING

EASTERN HANCOCK ADMINISTRATION BUILDING - 10370 E. 250 N., Charlottesville, IN 46117

(317-936-5444)

Monday, June 3, 2019

6:00pm - 9:00pm

1 Public Notice

This meeting is a meeting of the School Board held in public for the purpose of conducting the School Corporation's business and is not to be considered a public community meeting. The Board will permit fair and orderly public expression as indicated by the Agenda Item Public Comment. Procedures to govern such participation are available upon request. The Board's meeting site is fully accessible to all persons. Any person requiring further accommodation should contact the Superintendent with the School Corporation's Administrative Office at 317-936-5444.

2 Call To Order

Minutes:

1st Vice President James R Jackson, Jr., called the meeting to order at 6:00pm.

Present: Tammy Stunda, Tammy Settergren, Scott Johnson, James R. Jackson, Jr.

Absent: Scott Petry

3 Strategic Planning

Minutes:

The Strategic Planning Committee met to continue discussion regarding vision casting and future planning. The meeting's focus was primarily on marketing the school, with discussion including:

- Target Audiences
- Retaining students & teachers
- Attractiveness to new students & teachers
- Online, vocational & college credit opportunities
- Corporate internships/externships
- Utilizing classes for media marketing

It was decided to continue the discussion of marketing and what process the school should follow in this at the next meeting.

4 Adjournment

Minutes:

Mr. Jackson adjourned the meeting.